

Interpreting Stakeholder Network Analysis Data

Ruth Hunter
Centre for Public Health
Queen's University Belfast
Ruth.Hunter@qub.ac.uk

Workshop – Introduction to Stakeholder Network Analysis : 29 October 2024



Objective

- Understand how to interpret stakeholder network analysis data
 - Network visualisations
 - Network metrics

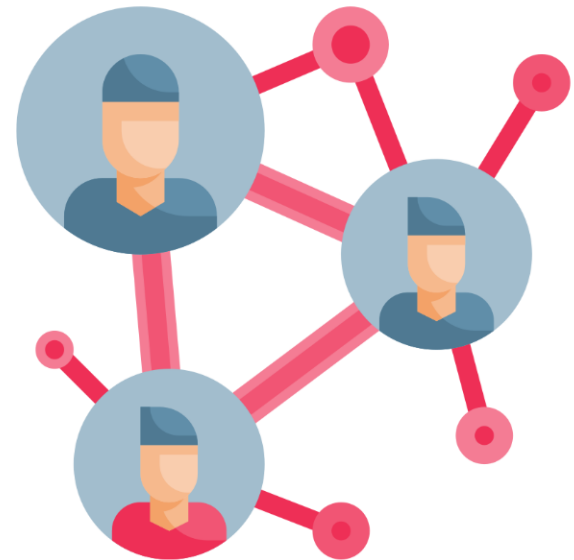
Network survey components



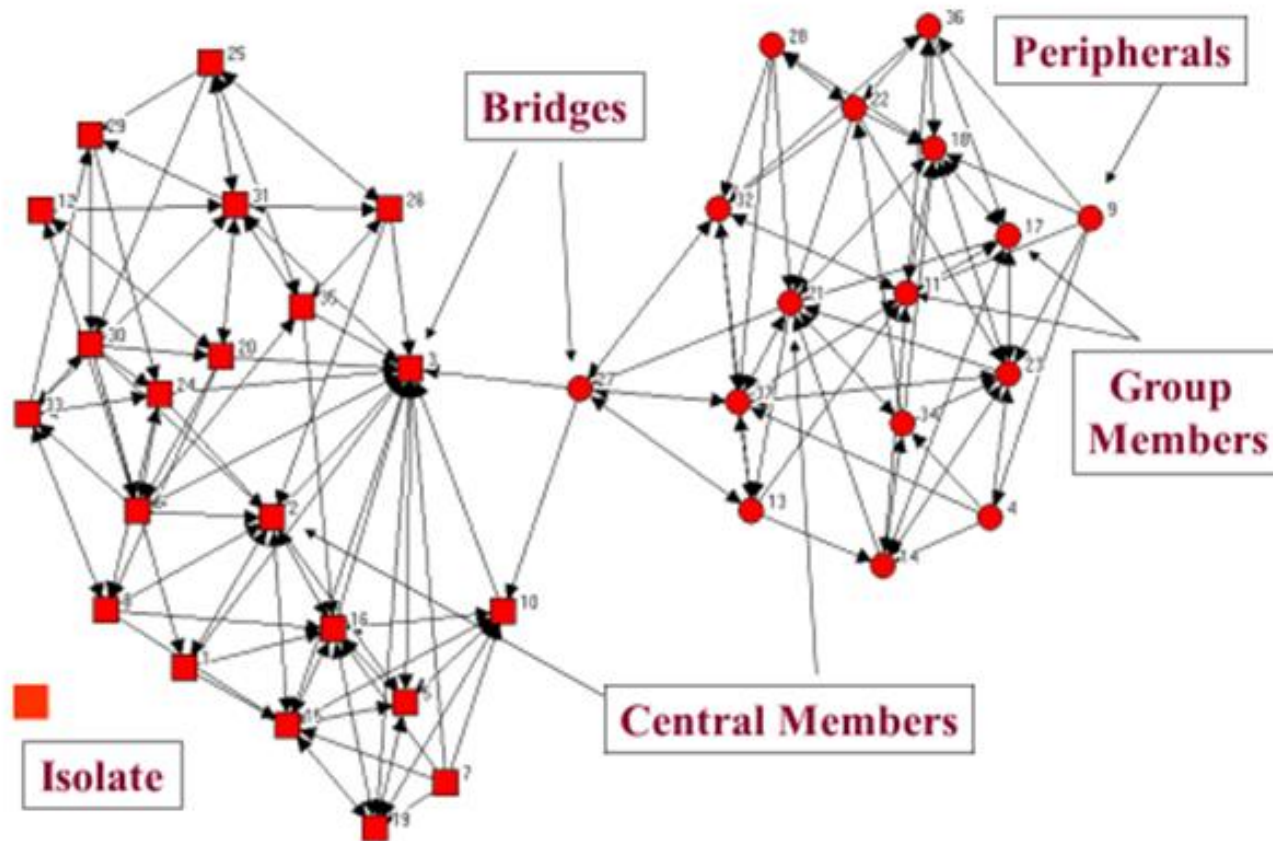
COMPLEX SYSTEMS AND NETWORK
SCIENCE FOR PREVENTION AND CONTROL
OF NONCOMMUNICABLE DISEASES

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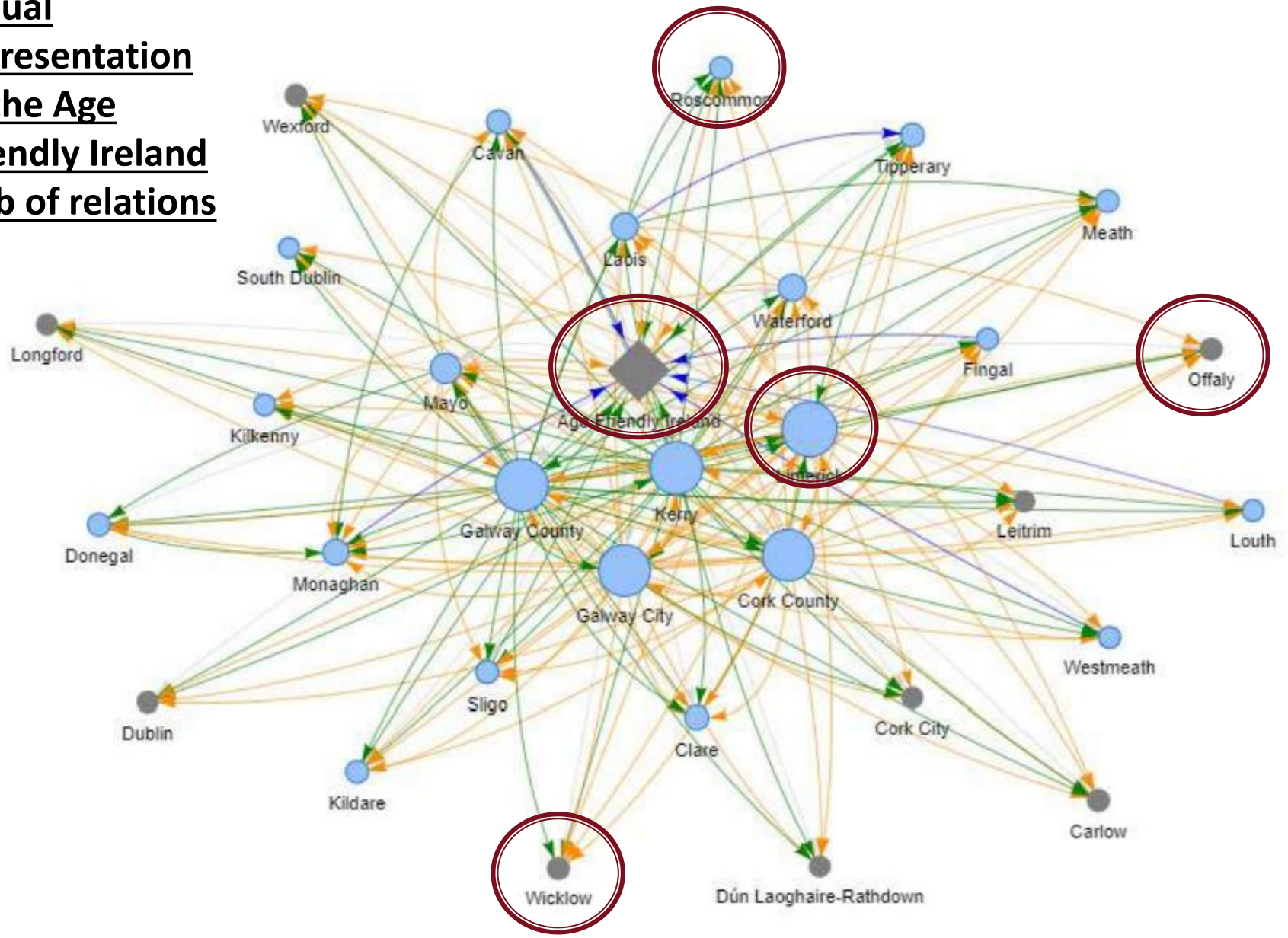
- **Background information:**
organisation type, number of employees
- **Participation:** frequency, duration, types of engagement, barriers/facilitators
- **Exchange of information**
- **Collaborations and interactions**
- **Functioning of the network:**
facilitation, recruitment, participation



Network visualisations



**Visual
representation
of the Age
Friendly Ireland
web of relations**



<https://iris.who.int/bitstream/handle/10665/366634/9789240068698-eng.pdf?sequence=1>

Terminology



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Annex A. Terminology and theoretical development of SNA

The table below provides definitions of core terminology commonly used in SNA.

Basic definitions	
network	Set of nodes AND set of ties representing entities and one or more relationships between them.
node	Representation of an entity, such as a person, organization or stakeholder involved in Age-friendly Cities and Communities (AFCC) programmes. This is also called a vertex or actor.
tie	Representation of a relationship between a pair of entities, such as collaborations or shared resources between AFCC organizations. This is also called an edge, arc, or link.
directed/undirected	The relationship may be one way (directed) or two way (undirected). As a directed example, Kilkenny could consider Dublin a collaborator, even if Dublin doesn't consider Kilkenny a collaborator.
Node properties	
neighbours	The set of nodes that have a tie with the given node.
degree	The number of ties attached to the given node. An example is the number of organizations that Kilkenny considers to be collaborators.
clustering coefficient	The proportion of potential ties between a node's neighbours that are actual ties. An example is the proportion of pairs of Kilkenny's collaborators who are collaborators with each other.

[See Manual](#)

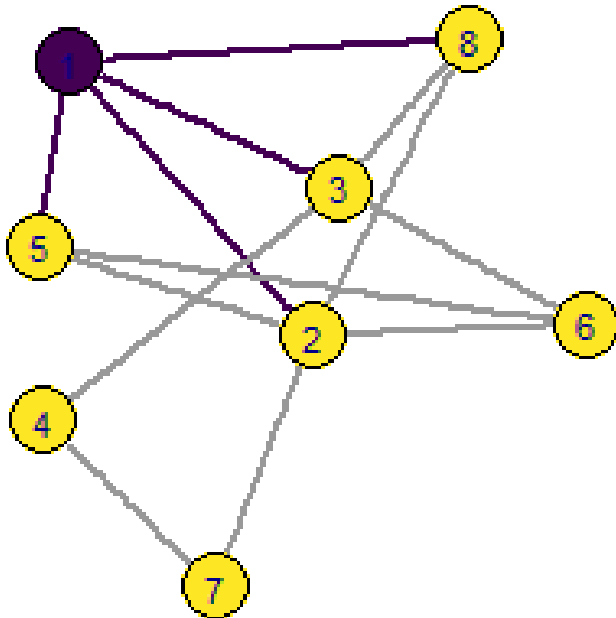


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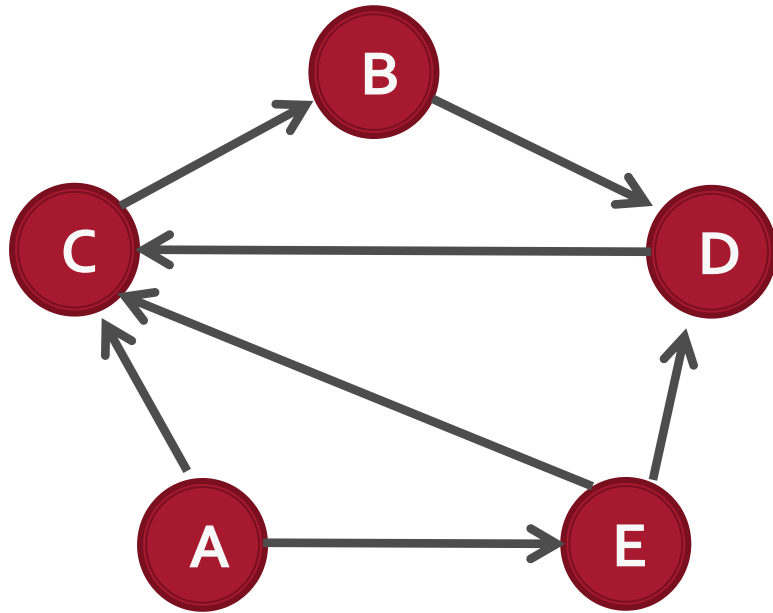
Node level properties

Node property: degree



- Number of edges attached (incident) to node
 - If directed: in-degree and out-degree
- Example: purple node has degree = 4

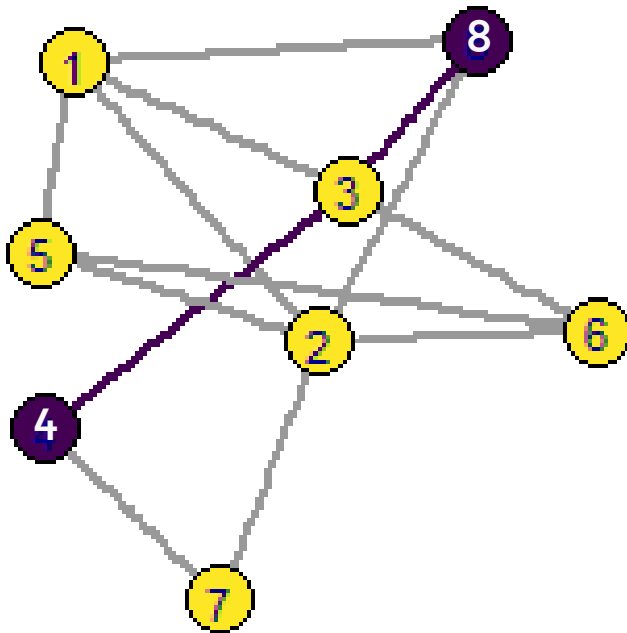
InDegree / OutDegree



- Directed graph
- Degree = indegree + OutDegree
- Example:
- InDegree for C = 3
- OutDegree for C = 1

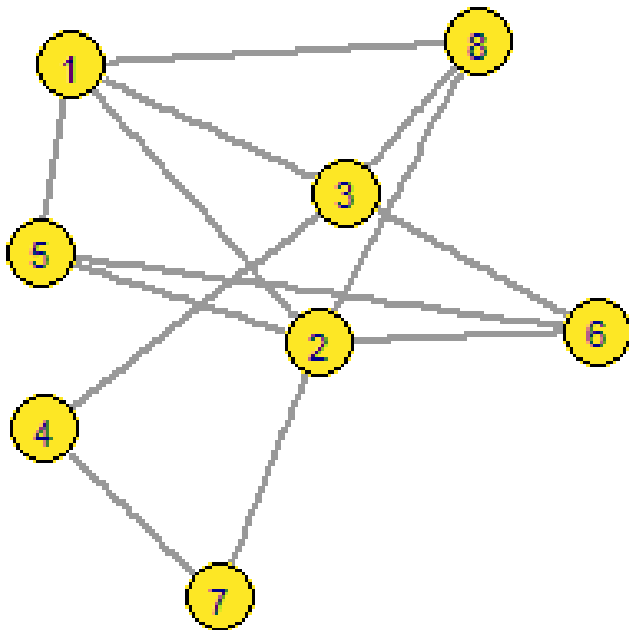
Tip: InDegree for C is the number of other nodes with an arrow pointing towards it
OutDegree for C is the number of nodes it has an arrow pointing to

Shortest path (geodesic)



- Shortest path is a node pair property
- Why important: Optimal, most efficient connection between 2 nodes
- [4,8] has Shortest Path of 2
 - shortest path is 2,3,8
 - other paths?
 - 4,7,2,8;
 - 4,3,1,8;
 - 4,3,6,2,1,8;
 - 4,7,2,6,3,1,8; or ...

Node property: Betweenness



- Betweenness is the number of shortest paths passing through the node
- Important for flow, communication through a network
 - Node 3 on shortest paths 4,8 and 4,6 and others
 - Node 3 NOT on shortest path 1,7 or 1,8

Centrality

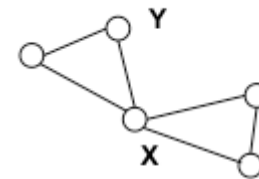
- Centrality is a NODE level attribute
- Concerns each node's influence within a network
 - common measures are degree, betweenness and closeness
 - MANY other measures used
- 'Best' measure depends on meaning of influence
 - eigenvalue (and PageRank) accounts for the influence of the connections as well



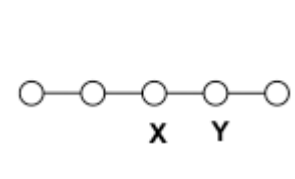
indegree



outdegree



betweenness



closeness

Centrality X > centrality Y for
all networks shown



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Structural features

Denser regions

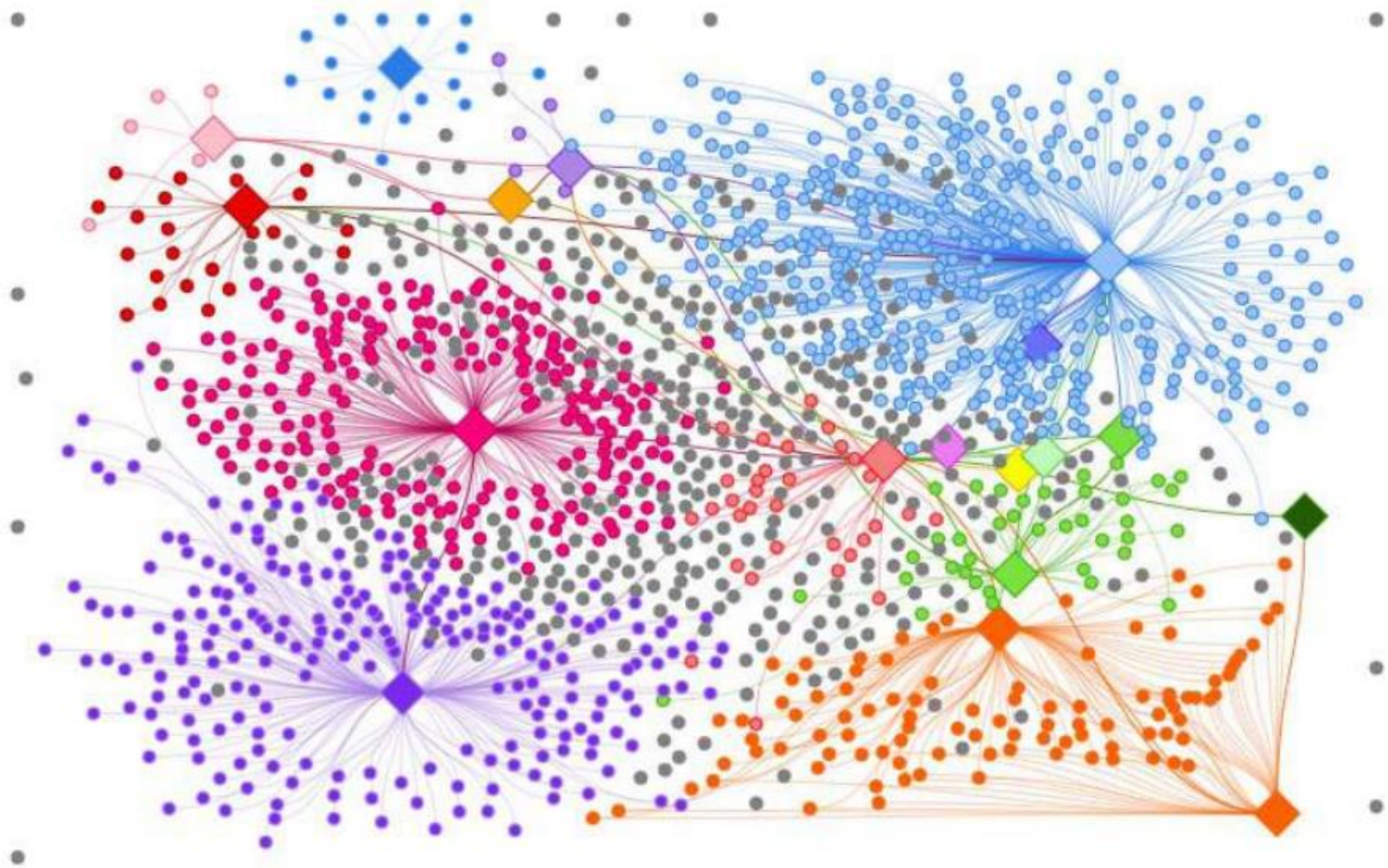
COMMUNITIES

- Subnetworks where high density of edges between members
 - low density elsewhere

HOMOPHILY

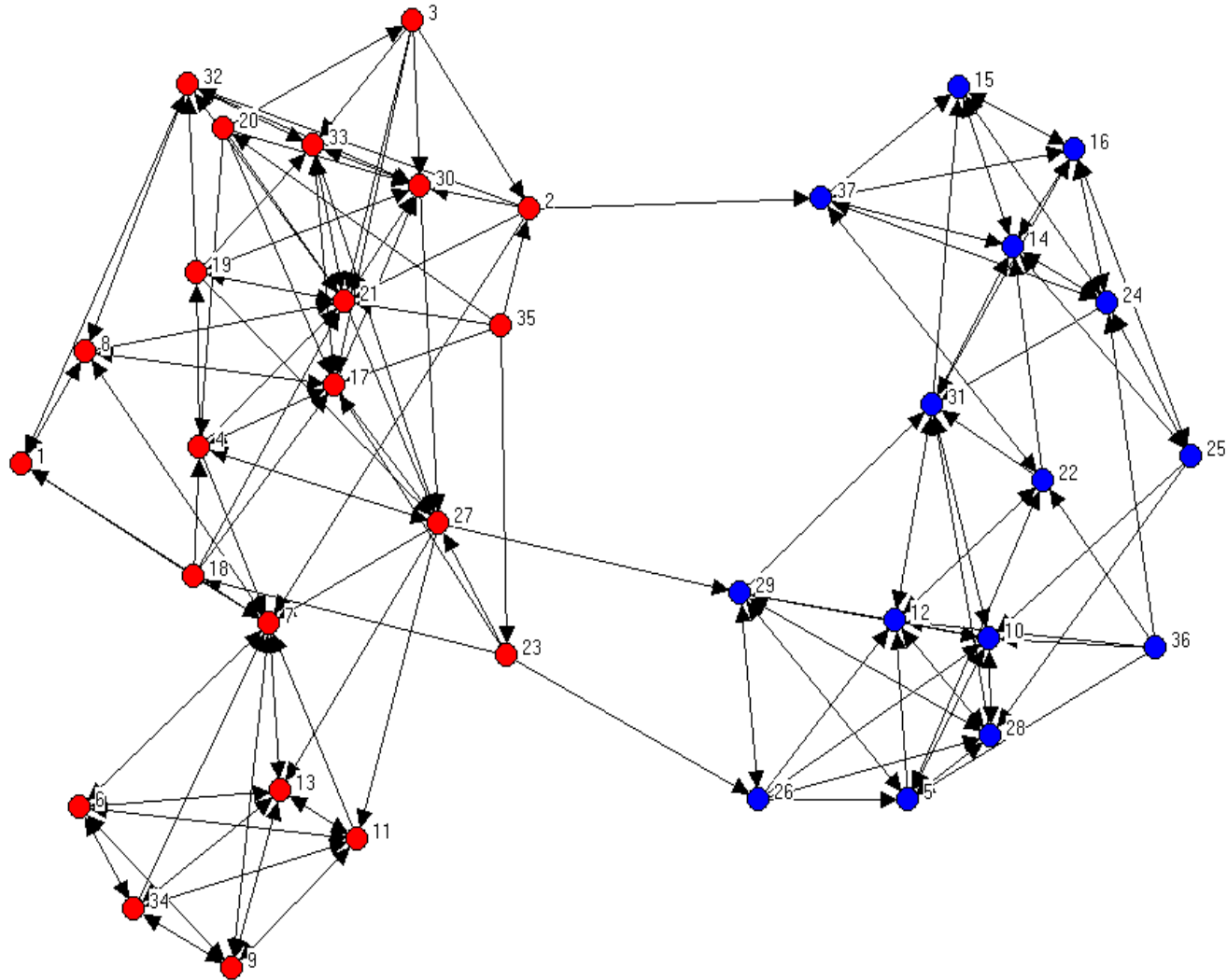
- Use some node attribute (eg gender) to describe whether edges are more likely to similar nodes
- Can be interpreted as expected communities

Fig. 10. Visual representation of the GNAFCC web of relations



Dots represent GNAFCC members and diamonds GNAFCC affiliates. Each community (i.e. affiliate and its members) is represented by a unique colour. Affiliates with members in common (e.g. a national and a subnational programme) form one community and are indicated in the same colour. Grey dots represent members not linked to any affiliate. Connections among members and names were omitted to facilitate visualization.

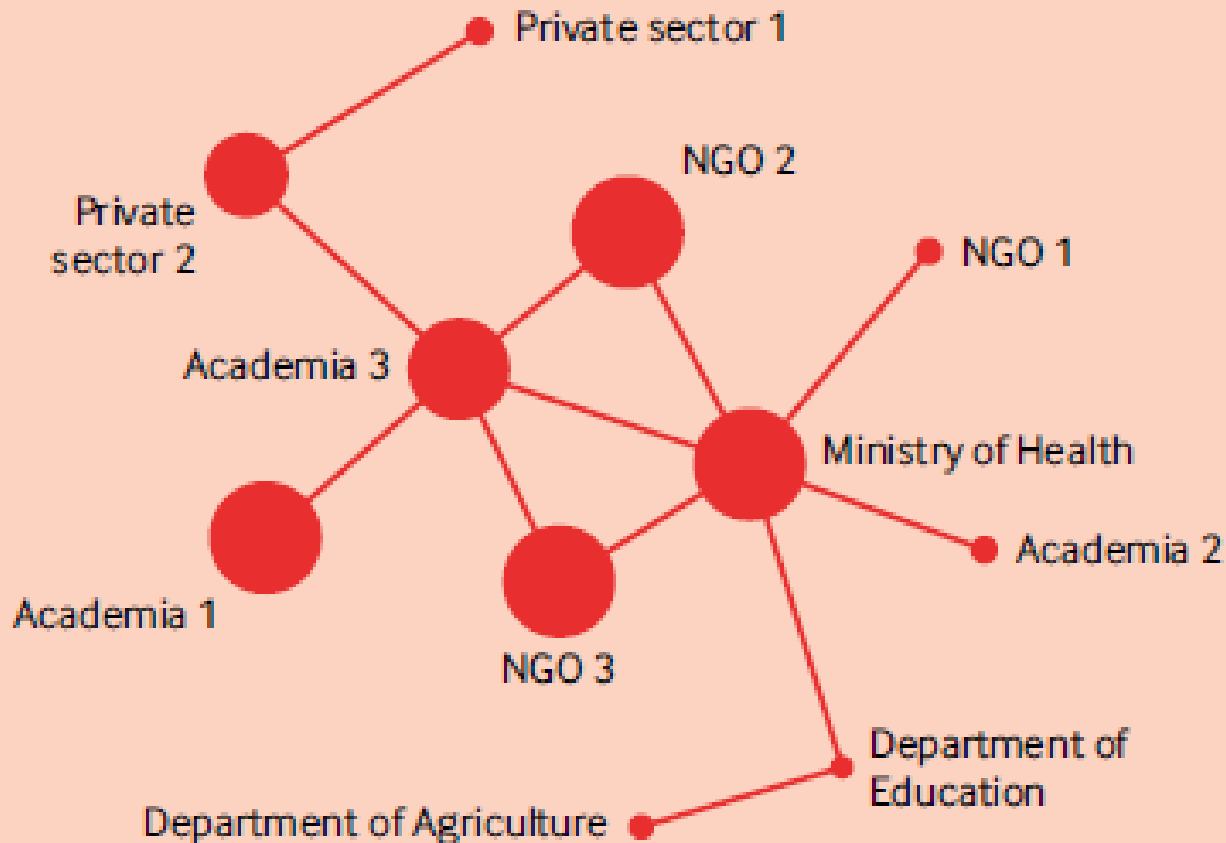
Friendships Among Students in One Classroom (12 year olds)



National action plans to tackle NCDs: role of stakeholder network analysis

Network science approaches can enhance global and national coordinated efforts to prevent and manage non-communicable diseases, say **Ruth Hunter and colleagues**

Decent figures highlight the rising global burden of non-communicable diseases (NCDs) and the need for government and whole of society is necessary to support countries to reduce NCDs. Action on NCDs needs to come from all sectors of society. Operationalising multisectoral partnerships as networks



NGO = Non-governmental organisation

BMJ 2019; 365

doi:

<https://doi.org/10.1136/bmj.l1871>

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